



CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of a specified module detailed below, a student will be guaranteed entry to *Bachelor of Business Marketing (BBUSMKT16)* with advanced standing granted worth 10 Credit Points.

Entry pathway module (only one module can be credited into the qualification)	Business Communication Business Law Career Readiness College Readiness Conflict Resolution Financial Accounting Introduction to Business Introduction to Information Technology Introduction to Java Programming Introduction to Python Programming Introduction to Relational Databases Introduction to Web Development Principles of Finance Principles of Management Project Management	
Provider	Sophia Learning	
Completion date range	Within the last five years	
Superseded course inclusions	N/A	
Destination course	BBUSMKT16	Bachelor of Business (Marketing)
Block credit guaranteed	10 Credit Points	
Remaining Credit Points	230 Credit Points	
Subjects exempt for destination course	GEC101	General Elective Credit at UG100 Level x 1
Subjects required for completion of destination course	Core	80 Credit Points (8 Subjects)
	BIZ101	Business Communications
	BIZ102	Understanding People and Organisations
	MKT101A	Marketing Fundamentals
	BIZ104	Customer Experience Management
	BIZ201	Accounting for Decision Making
	BIZ202	The Business Environment
	BIZ301	Organisational Creativity and Innovation
	MGT301A	Ethics and Sustainability
	Specialism	80 Credit Points (8 Subjects)
	MKT103A	Integrated Marketing Communications
	MKG102	Consumer Behaviour
	MKG201	Business to Business Marketing
	MKT202A	Marketing and Audience Research
	MKG203	Digital Marketing Communications
	MKT301A	Marketing Strategy
MKG302	Marketing Consulting Project	

	Elective	70 Credit Points (7 Subjects)
	200 level	Elective at UG200 level x 1
	300 level	Elective at UG300 level x 1
	'Any' level	Electives at UG100 or UG200 or UG300 levels x 5
Authorised by (Associate Dean)	 Scott Richardson	
Responsible Officer (Program Director)	 Darren Peters	
Date of agreement	15-02-2022	
Date of VL&T Approval	09-02-2023	
Duration of agreement	This arrangement will remain in effect for a period of three years from the date of the agreement or for the duration of the destination course accreditation (whichever comes first) unless it is withdrawn at an earlier date by the Vertical Learning and Teaching Committee.	