

CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of the listed higher education subjects detailed below, a student will be guaranteed entry to the Ducere / Torrens University of Australia (TUA) Bachelor of Applied Business (Marketing) (BABMKTG19) with advanced standing as detailed below.

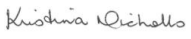

Entry pathway course	333JA – Bachelor of Applied Business (Marketing)	
Provider	University of Canberra (UC)	
Completion date range	Subjects completed or exempted within ten years of application	
Superseded course inclusions	N/A	
Destination course	BABMKTG19	Bachelor of Applied Business (Marketing)
Credit guaranteed	Up to 160 Credit Points (16 subjects) conditional on the exempted or completed UC subjects being listed below as a TUA Core subject, or as a TUA Elective without exceeding the elective requirements: <ul style="list-style-type: none"> - 1 elective at 100 level (may be fulfilled by 200 or 300 level) - 1 elective at 200 level (may be fulfilled by 300 level) - 4 electives at 300 level 	

333JA – Bachelor of Applied Business (Marketing) subjects that can be credited as TUA Core subjects:

UC Subject Code and Title	Equivalent TUA Subject Code and Title
9926 Fundamentals of Management	ABS101 Fundamentals of Management
9958 Fundamentals of Marketing	ABS102 Fundamentals of Marketing
9924 Fundamentals of Entrepreneurship	ABS103 Fundamentals of Entrepreneurship
9927 Fundamentals of Project Management	ABS104 Fundamentals of Project Management
10281 Fundamentals of Leadership	ABS105 Fundamentals of Leadership
9929 Competitive Market Positioning	ABS108 Competitive Market Positioning
9949 Product Management	ABS110 Product Management
9944 Corporate Responsibility	ABS201 Corporate Social Responsibility
9933 Digital Business and Disruption	ABS203 Digital Business and Disruption
9954 Managing Money and Finance	ABS204 Managing Money and Finance
9937 Applied Leadership	ABS205 Practising Leadership
10280 Design Thinking	ABS206 Design Thinking for Business
9938 Big Data	ABS207 Big Data
9948 Market Research	ABS209 Market Research
9932 Advanced Digital Marketing	ABS306 Advanced Digital Marketing
9957 Integrated Marketing Communications	ABS308 Integrated Marketing Communications
9950 Marketing of Services	ABS309 Marketing of Services
9951 Marketing Strategy and Planning	ABS310 Marketing Strategy and Planning

333JA – Bachelor of Applied Business (Marketing) subjects that can be credited as TUA Electives:

UC Subject Code and Title	Equivalent TUA Subject Code and Title
10279 (9959) Business Model Analysis	ABS106 Business Model Analysis
9954 Managerial Communication	ABS107 Managerial Communication
9928 Introduction to Innovation	ABS109 Introduction to Innovation
9931 Corporate Structuring and Business Law	ABS202 Corporate Structuring and Business Law
9963 Social Enterprise	ABS208 Social Enterprise
9939 Applied Entrepreneurship – Concept Development and Validation (double subject)	ABS210 Applied Entrepreneurship – Concept Development and Validation, and 1 x 200 level General Elective Credit
9936 The Global Economy	ABS301 The Global Economy
9953 Management Strategy	ABS302 Management Strategy
9964 Managing Diverse Workplaces	ABS303 Managing Diverse Workplaces
9952 Managing Employee Relations	ABS304 Managing Employee Relations
9956 Organisational Change	ABS305 Organisational Change
10284 (9961) (Venture) Capital Raising	ABS307 Venture Capital Raising
9947 Stakeholder Management	ABS311 Stakeholder Management

Authorised by (Associate Dean)	 Kristina Nicholls
Responsible Officer (Program Director)	 Darren Peters
Date of agreement	5 th June 2020
Duration of agreement	This arrangement will remain in effect for the duration of the destination course accreditation or for 2020 intake dates (whichever is the earlier), unless withdrawn by the Vertical Learning and Teaching Committee.